



## **South Coogee Public School P&C Association Social Media Guidelines**

South Coogee Public School P&C Association is committed to providing a safe and healthy environment for all members of the school community. This includes ensuring effective and positive communications in all mediums.

The South Coogee Public School P&C Association intend to utilise all forms of communication to promote the work of the P&C Association, the school and to engage community.

### **Responsibilities**

The President (or other positions as identified) is responsible for the administration and moderating of all South Coogee Public School P&C Association social media, including individual groups that have been set up for individual classes each year. These individual groups must be moderated by at least one South Coogee Public School P&C Executive or Class Parent Rep (who must be a current financial member of the P&C, to ensure the Code of Conduct and Social Media guidelines are adhered to.

Social media is defined as a group of online applications such as social networking sites, wikis, blogs, microblogs, video and audio sharing sites, and message boards that allow people to easily publish, share and discuss content.

Purpose of social media is to facilitate positive conversations in a dialogue, an opportunity to promote, listen, share, collaborate and respond to our colleagues and communities. It is not an opportunity to incite negative activities and behaviours, especially for those issues not under the jurisdiction of the P&C authority.

In using social media all P&C non-financial and financial members agree to follow South Coogee Public School P&C Association policies including the Code of Conduct. In agreeing to be a member of a School Parent led social media platform, you also agree to these standards outlined, and act accordingly to those member responsibilities.

Members agree to be clear in representing the P&C Association and in the best interests of South Coogee Public school. Where a member is not representing the P&C Association it should be made clear that comments are made by you as an individual. Members shall be mindful that your role with the South Coogee Public School may create a connection between what you say online and the P&C Association itself. Identify yourself when discussing P&C Association related topics or issues.

Where a member uses social media they shall represent the P&C Association well and be sure that the content published is consistent with expected professional standards.

Members shall be mindful that social media posts may have consequences where they are not appropriate. Members will respect copyright and show respect for copyright laws and fair use of copyrighted materials owned by others, including user-generated content.

Members will be polite and considerate in all social media activities. Where a post is negative or brings disrepute to the P&C Association or the School it shall be reported immediately to the Admin or the Executive Team for moderation. Where a party continues to post negative or aggressive comments, they may be banned from the South Coogee Public School P&C Association social media accounts, including individual class and group pages, permanently or for a designated amount of time. This action is at the discretion of the P&C Executive, and will be reported to the school accordingly.

South Coogee Public School P&C Association has adopted this social media guidelines at a general meeting of the members on the 10<sup>th</sup> March 2021.

Signed President: \_\_\_\_\_ NAME: \_\_\_\_\_

Witnessed Principal: \_\_\_\_\_ NAME: \_\_\_\_\_